

Date:21.2.24	ANNUAL EXAMINATION EXAMINATION(23-24)	Max marks: 60
GRADE: XI	Business Administration (833)	Time: 3 hours

General Instructions:

1. This question paper contains 24 questions in two sections-Section A and Section B

2. Marks are indicated against each question.

3. Answers should be to the point.

4. Answers to the questions carrying 2 marks in 20 to 30 words

5. Answers to the questions carrying 3 marks in 30-50 words.

6. Answers to the questions carrying 4 marks in 50-80 words.

7.Attempt all parts of the questions together

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Qn. No	SECTION A-OBJECTIVE TYPE QUESTIONS	Marks allocated
Q 1	Answer any 4 out of the given 6 questions on Employability Skills	(1 x 4 = 4 marks)
i	Which of these is not an appropriate non-verbal communication at work?	1
	a. Putting arm around a coworker's shoulder	
	b. Shaking hands firmly	
	c. Looking at the speaker with a smile	
	d. Standing with an upright posture	
ii	Which of the following method is used to receive information from	1
	the sender?	
	a. Listening b. Speaking	
	c. Telling d. Writing Define self-motivation.	
iii		1
iv	The Director Communicating the time of a meeting to the employee	1
	is an example of which aspect of communication skills ?	
	a. Persuasion b. Informing c. Expressing d. Influencing	
V	What is teamwork ?	1
vi	What do you understand by positive attitude ?	
Q.2	Answer any 5 out of the given 7 questions $1x5=5$ marks)	
i	The term business is derived from the word	1
	a.Busy b.Financial markets	_
	c.Buy and selling d.Proprietorship	

ii	What do you mean by the term Commerce?	1
iii	What is meant by Business Environment?	1
iv	With the introduction of Photostat Machines in the market, the carbon paper industry was adversely affected. Which component of environment was responsible for it? a.Economic c.Technologicalb.Political d.Legal	
v	What do you mean by Staple products?	1
vi	Define Wandering Customers.	1
•	"Coalition government at center has reduced political stability, increasing risks for business." It is example of a.Technological Environment b.Legal Environment c.Social Environment d.Political Environment	1
Q3	Answer any 6 out of the given 7 questions $(1x6 = 6 marks)$	
i	The industries which provide support services to other industries are known as a. Primary industries b. Secondary industries	1
ii.	c. Tertiary industries d. Unit Industries "Stock markets in India have become more sensitive to change in international stock 1 markets. "	1
	It is example of a.Technological Environment b. Economic Environment c.Social Environment d. Political Environment	
iii	company needs to have minimum two directors. a.Private Company b.Public Company c.Sole proprietorship d.One person company	1
iv	Define Specific Forces.	1
v	Define Impulsive Customers.	1
vi	What do you understand by System Approach in Business Environment ?	1
vii	What do you mean by Unsought Goods?	1
Q.4	Answer any 5 out of the given 6 questions $1x5=5$ marks)	
i	Give any two examples of Non-Economic Activity.	1
ii	Human resources are an factor which is in control of the business.	1
iii	environment refers to the characteristics of the society in which a business firm exist.	1
iv	What do you mean by Globalisation?	1

Organisation? a. Sole Proprietorship b. Company c.Partnership d.Cooperative Society vi Though branding adds to the cost, it provides several advantages to the consumers.' In the light of the statement, state any one advantage of branding to customers. 1 Q.5 Answer any 5 out of the given 6 questions (1x5 = 5 marks) 1 i	v	'One person one vote principle is related to which Business	1
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	9	What are the two benefits of working in a team?	2

10	What does 'Gestures' as the type of Non-Verbal Communication imply? Give any one example.	2
11		
	Answer any 3 out of the given 5 questions in 20-30 words each 2X3= 6 marks)	
12	Explain difference between non-durable goods and durable goods.(Any two)	2
13	What do you understand by Internal trade ? Also mention its types	2
14	Explain any two features of Business Environment.	2
15	Define legal environment with one example.	2
16	Write down difference between homogenous and heterogeneous shopping goods.	2
	Answer any 2 out of the given 3 questions in 30-50 words each (3X2 = 6 marks)	
17	Elaborate any three features of a Product.	3
18	Explain any three types of economic activities.	3
19	Explain any three factors of Internal Environment.	3
	Answer any 3 out of the given 5 questions in 50-80 words each (4X3 = 12 marks)	
20	Write a short note on SWOT analysis.	4
21	Explain the various types of Industries.	4
22	Explain any four features of services.	4
23	Explain the major activities are involved in management of business operations. (Any four)	4
24	Elaborate four key points to identify consumer needs.	4

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